

RECONSTRAINED DESIGN: A MANIFESTO

REVERSE THIS STATEMENT:
MAN'S DESIRES MUST OVERSHADOW HIS NEEDS.

RECLAIM THE MEANS – STOP OBSESSING
WITH THE ENDS.

AS THINGS BECOME INCREASINGLY
AUTOMATED – FACILITATE **ACTION** NOT
APATHY.

**BRING AN END TO THIS VACUOUS
CELEBRITY DESIGNER BS.**

INTERRUPT LEGACY THINKING AND PRODUCT LINEAGES.

RATHER THAN FEED THE ILLUSION OF INVINCIBILITY, WORK FROM THE REALITY OF
UNCERTAINTY AND TRANSIENCE.

SET ASIDE THE EASIER WORK OF ARMCHAIR
CRITIQUE AND TAKE UP THE MORE DIFFICULT
WORK OF **PROPOSING VIABLE ALTERNATIVES.**

ASK YOURSELF (BEFORE PUTTING
THINGS IN THE WORLD):

AM I PREPARED TO PLAY GOD?

DESIGN ECOLOGICALLY.

ADOPT A KHADI MENTALITY.

BE PATIENT FOR THE QUIET DAYS.

**START BUILDING THE FUTURE YOU WANT,
WITH OR WITHOUT TECHNOLOGY.**